



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(An Autonomous Institution since 2010)

Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada

L.B. Reddy Nagar, Mylavaram, NTR District, Andhra Pradesh - 521230



DEPARTMENT OF NATIONAL SERVICE SCHEME

Name of the program : Cycle Rally on Drug Awareness Program

Date: 11-02-2026

Venue: LBRCE, Mylavaram.

No. of Attendees: 100

Activity Report:

LBRCE NSS Unit Conducted Drug Awareness Rally on 11-02-2026 association with Mylavaram police station at Mylavaram with the good intention of taking an iron foothold on drugs, the Police Commissioner Sri S.V. Rajasekhara Babu IPS, led the 35-day 510-kilometer 🚲 cycle yatra under the slogan of 'Drugs Pai Dandayatra'. The cycle yatra program ended in a grand manner on the 16th day in the vicinity of Mylavaram Police Station. Today is the 16th day of the drug Dandayatra 🚲 cycle yatra, which has covered 11 kilo meters. So far, it has reached 212 kilo meters. To make this program more exciting, City Police Commissioner Sri S.V. Rajasekhara Babu IPS, MLA Sri Vasantha Krishna Prasad, DCP Sri B. Lakshmi Narayana IPS, participated as chief guests and delivered a message to the youth. This morning, it started with great pomp within the limits of the Mylavaram Police Station and proceeded to the Mylavaram Bus Stand, Panchayat Office and LBRC Stadium. In this sequence, the rally was held in a grand manner without any interruptions with the slogans "No to Drugs – Yes to Life". This program was organized by DCP Sri B Lakshmi Narayana garu, ACP Sri Prasad Rao garu, Inspector Sri D. Chandra Shekhar garu and their staff under the supervision of Mylavaram. This rally will be held with great enthusiasm with great public support. In this sequence, the awareness conference organized at the LBRC Stadium has become a public movement with the enthusiasm of the students and their roaring slogans. There is only one reason why people's support is increasing: this is not just a program, but a war for the future. This is not a yatra. This is a resolution to save the future of the youth. Teachers, students, and a large number of local women participated in this program. In this program, College President Sri G. Srinivas Reddy Garu and NSS Volunteers and NCC Students are participated in this program.

Snapshots of the Program:



the 16th day of the drug Dandayatra 🚲 cycle yatra



LBRCE NSS volunteers participated in drug Dandayatra 🚲 cycle yatra



President Sri G.Srinivasa Reddy Garu address the gathering.





Press Clippings:

Dr.B.Siva Hari Prasad
NSS Programme Officer

Dr.K.Appa Rao
Principal